THEORETICAL ARCHAEOLOGY GROUP

ANNUAL CONFERENCE 2013

TAG-ON-SEA

16 – 18 December

Bournemouth University

HANDBOOK
The TAG-on-Sea Organizing Committee is grateful to the following organizations for sponsoring the 35th Annual meeting of the Theoretical Archaeology Group:

**ANTIQUITY**

**B.A.R.**
British Archaeological Reports

**CAMBRIDGE UNIVERSITY PRESS**

**Equinox**

**Maney Publishing**
Research · Knowledge · Innovation

**Oxbow Books**
The David Brown Book Company

**OXFORD UNIVERSITY PRESS**

**Routledge**
Taylor & Francis Group

**The Higher Education Academy**
Welcome to TAG-on-Sea 2013!

TAG, the Theoretical Archaeology Group, was founded in 1979 with the aim of promoting debate and discussion of issues connected to theory and method in archaeology. Its Annual Conference traditionally takes place in December and rounds off the year in the run-up to Christmas. Each TAG conference is organized locally by a host department within a university; it is our pleasure to welcome students, researchers, academic staff, and practitioners of archaeology to Bournemouth for the 2013 Annual Conference which has called TAG-on-Sea.

TAG attracts participants from all sectors of the archaeological community but traditionally it is a student-focused and student-led conference. It is the place where many postgraduate students give their first public academic paper and organize their first conference session. TAG-on-Sea is no exception with a wide range of topics discussed with many pieces of ongoing research having their first outing. The success of the TAG model has spawned sibling conferences in, amongst other places, Scandinavia, North America, Turkey, Czech Republic. Full details of what the TAG Family are up to can be found on the TAG website kindly maintained for us by Antiquity (http://journal.antiquity.ac.uk/antplus/tag).

TAG is co-ordinated by a National Committee that meets annually to determine venues for future meetings and discuss the general structure and pattern of conferences. Convening and organizing the national committee is the duty of the TAG Trustees: Colin Renfrew and Timothy Darvill. The National Committee welcomes constructive feedback and comment on any aspect of TAG operations and these should be addressed to the Trustees or channelled through the National Committee members each of whom represent a UK university archaeology department.

TAG was last in Bournemouth in 1997 when it snowed heavily! Hopefully we shall be more fortunate with the weather this time and you will find time to explore the world-famous beach and sea-front. Bournemouth is part of the largest non-industrial conurbation in northwest Europe. To the west is Poole, a Roman and later port well known for its pottery and large natural harbour. To the east is Christchurch, a medieval port at the head of another large natural harbour whose southern side is occupied by Hengistbury Head with its Iron Age port. Bournemouth, situated between these two ancient centres, was established just two centuries ago as a holiday resort. In 1850 there were just 600 inhabitants but today there are around 450,000.

All the academic sessions for TAG-on-Sea are on the Talbot Campus which is home to the Archaeology and Anthropology Department. The TAG party on Tuesday night will be in the Old Fire Station on Holdenhurst Road. Supporting the academic sessions are poster displays and exhibitions in Kimmeridge House. Please take time to browse the bookshops and talk to some of those looking after the stands. Commissioning editors from several established archaeological publications will be present and would welcome discussions about future publication projects. A workshop for aspiring and early career lecturers will be hosted by the Higher Education Academy and a workshop to explain the intricacies of getting your work published will be hosted by Routledge/Taylor & Francis. There will also be a range of performances and live events, including potting and flint-knapping, as well as a screening of films from the Personal Histories series. Although the university art gallery is closed for refurbishment during the conference, delegates are invited to view the art-works on display in many public areas of Poole House and Kimmeridge House (see leaflet available at TAG reception for locations).

Finally, we do hope you have an enjoyable and stimulating time at TAG-on-Sea and that this Handbook and the other documents in your Conference Pack will help you navigate your way around what is on offer. Please be careful eating the seaside rock in your pack, and remember that you will need the coin to gain entry to the wine reception and TAG party.

TAG-on-Sea Organizing Committee
Finding your way around Talbot Campus

#TAG2013
Guide to TAG

The TAG Token

In your conference pack you will find a hand-made TAG Token modelled on an Iron Age Coin. There are several different kinds. See what you end up with at the end of the conference. Official trading of TAG Tokens will be through admission to TAG Events: the wine reception on Monday evening and the Antiquity Quiz and TAG party on Tuesday. Please do not forget to take a token as you leave the event in order to continue the circulation of these precious items.

Social Media at TAG Bournemouth

You may have noticed the signage and media screens throughout the campus with #TAG2013. Why, you may wonder. We would love the TAG sessions to spark debate both in the lecture room as well as virtually; through Twitter and Facebook. So if you have not already done so, please write your Twitter name on your name badge. We hope it will be a great way to meet and reconnect with other TAGsters. By using the # we will all be able to share our thoughts and pictures on the same platform. Expect simultaneous updates from our Twitter page @TAGOnSea2013 and Facebook page TAGOnSea2013.

The Old Fire Station, Holdenhurst Road, Bournemouth Town Centre

The Old Fire Station is neighbours with Inferno and The Orange Room on the main Holdenhurst Road in the town centre (south of the Railway Station). The Grade II Listed Building is known by all cab drivers and is located to the edge of the Town Centre; Christchurch Road is a 5 minute walk away and here you will find numerous eateries, pubs, and clubs.

Getting to The Old Fire Station:
36 Holdenhurst Road, Bournemouth, Dorset, BH8 8AD
Entry into the venue: please bring your TAG Token.

Enjoy a mix of 70’s to 2013 chart toppers; including a live performance by The Standing Stones
22:00 – 23:00
Out and about in Bournemouth

Food & Drink on Campus

**World Marche**: 12:00 – 14:30
**Costa**: 08:00 – 18:00
**Starbucks**: 09:00 – 16:00
**SU Shop**: 08:30 – 16:00

**Dylan’s Kitchen & Bar**:  
Monday 09:00 – 18:00  
Tuesday 09:00 – 18:00  
Wednesday 09:00 – 21:00  
*Food will be served between 12:00 – 16:00*

**Recommended Restaurants**

The main areas to head for are Wimborne Road (Winton), Charminster Road (Charminster), and Old Christchurch Road (Town Centre) as all offer a wide selection of restaurants and eateries to suit all pockets. The following may be of particular interest:

**Asian**:
- Bombay Palace, Wimborne Road, Winton (*Indian cuisine*).
- Days Restaurant, Bournemouth Town (*Chinese cuisine*).
- Lee’s Dynasty, Wimborne Road, Winton (*Chinese cuisine*).
- Nippon Inn, Charminster Road (*Japanese cuisine*).
- The Eye of the Tiger, Christchurch Road (*Sri Lankan*).

**Mediterranean**:
- Bellagio, Wimborne Road, Winton (*Pizzeria*).
- Greek Cafe, Charminster Road
- Pizza Express, Christchurch Road

**Middle Eastern**:
- Retro, Charminster Road (*Lebanese*).
- Luxor, Charminster Road (*Egyptian*).

**Pub Food**:
- Buffalo, Wimborne Road, Winton.
- Hop and Kilderman, Wimborne Road, Winton (*Wetherspoons*).

**Recommended Cab Numbers**

**Unite**: 01202 556 677  
**Streamline Warrens Taxis**: 01202 555 511

**Recommended Buses**

- **U1**: This bus can take you between both the campuses; Talbot Campus (the conference) and Lansdowne Campus (which is located on the edge of Bournemouth town - a 6 minute walk to The Old Fire Station). When looking at the bus schedule please look at *out-of-term timetable*.

**Yellow Buses**

*Yes, these are yellow!*

From £1.90 per journey or from £3.70 return. Enjoy the flexibility of a return ticket. How? You can use any bus route to get to your return destination.

- Number **6**: Bournemouth to Bearwood via Rail Station, Charminster, Winton, Wallisdown and High Howe.
- Number **25**: Boscombe (Queens Park) to University via Charminster, Winton and Ensbury Park.
- Number **26**: Boscombe to Poole via Charminster, Winton, University, Wallisdown, Alderney, Newton and Oakdale.

**Wilts and Dorsets**

*Blue buses*

- Number **15**: Royal Bournemouth Hospital to Poole via Castlepoint, Moordown, Winton, Wallisdown, Upper Parkstone.
TAG TIMETABLE

Monday 16 December

A. Land, Sea and Sky (KG01) 14:00 – 17:40
B. ANT(ics) and the Thingliness of Things (Cobham) 14:00 – 17:20
C. Songs of the Caves (Marconi) 14:00 – 17:20
D. Vertebrates Without Bones (KG03) 14:00 – 17:20
E. Researching Audiences in Archaeology (Barnes) 14:00 – 17:40

Antiquity Lecture: Professor Michael B. Schiffer (KG01) 18:15
Wine Reception sponsored by Routledge (Atrium, Poole House) 19:30

Tuesday 17 December

F. Archaeologies of Margaret Thatcher, Part 1 (KG01) 09:00 – 13:00
G. Theory Starts in the Grave (Cobham) 09:00 – 12:20
H. The Material Dimensions of Cognition, Part 1 (Marconi) 09:00 – 12:00
I. Women Hidden by History (KG03) 09:00 – 11:40
J. General Session: Connecting Communities (Barnes) 09:00 – 12:20

Lunch 13:00 – 14:00

F. Archaeologies of Margaret Thatcher, Part 2 (KG01) 14:00 – 17:40
H. The Material Dimensions of Cognition, Part 2 (Marconi) 14:00 – 17:00
K. It’s All Material Culture, Ain’t It! (Cobham) 14:00 – 17:20
L. Seeing, Thinking, Doing (KG03) 14:00 – 18:20
M. Teaching with Artefacts and Texts (Barnes) 14:00 – 15:00
Personal Histories (K103)
Workshop: ‘How to get published’ hosted by Routledge 14:00 – 15:00

Antiquity Quiz (The Old Fire Station, Bournemouth Town) 19.00 – 20.00
TAG Party (The Old Fire Station, Bournemouth Town) 20.00 – 01.00

Wednesday 18 December 2013

N. 20 Years of Taskscapes, Part 1 (KG01) 09:00 – 12:00
O. ‘Rabid Functionalism’, ‘Environmental Determinism’, of ‘Grim Reality’ (Cobham) 09:00 – 12:20
P. Archaeology with Art (Marconi) 09:00 – 12:40
Q. Exploring Ancient and Traditional Salt-production Sites (KG03) 09:00 – 13:00
Poster Session (Kimmeridge House)

Lunch 13:00 – 14:00

N. 20 Years of Taskscapes, Part 2 (KG01) 14:00 – 15:20
S. Archaeology and Anthropology (Cobham) 14:00 – 17:00
T. Towards an Archaeology of Becoming (Marconi) 14:00 – 17:20
P. Archaeology with Art, Part 2 (KG03) 14:00 – 14:40
U. Marine Archaeology (KG03) 15:00 – 18:00

#TAG2013
Posters (Kimmeridge House)

Topographic vision: Exploring the role of aerial photography and computer-generated imagery in communicating archaeological narrative for a lay audience
*Kieran Baxter*

Isabella de Fortibus: The lady and the law
*Katy Bell*

Connecting with the past: The new Heritage Centre @ Hengistbury Head, Dorset, UK
*Gabrielle Delbarre, Nick Barton and Mark Holloway*

A swan can break a man’s arm? Medieval human-animal relationships – The Swan
*Sean Doherty*

Prehistoric wetland-dryland interactions on a buried island, Walpole, Somerset, UK
*C. Hollinrake, N. Hollinrake and M. Law*

Rockburn at Fogo Island (Canada): An artist’s and archaeologist’s dream site
*Marjolijn Kok*

Using remote sensing to interpret the New Forest landscape
*Lawrence Shaw, James Brown and Frank Green*

Displays (Kimmeridge House)

We are pleased to be hosting the following displays in K101 and K103:

Antiquity Journal

British Archaeology Record (B.A.R) / Archaeopress

Council of British Archaeology, Wessex

Lithics Study Society

Maney Publishing

Oxbow Books

Oxford University Press

Routledge/Tailor & Francis

Royal Archaeological Institute
Art & Performance

The following demonstrations will take place on Talbot Campus:

**Ancient Music**
*Tuesday: 10:30 – 11:00 Kimmeridge House followed by an hour performance*
*11:00 - 12:00 Allesbrook*

Flint knapping demonstrated by Ed Pearson

**Metalworking**

Personal Histories of TAG
*Tuesday and Wednesday K103*

**Pot-making**

TAG 2013 Merchandise

Limited availability for all you TAG collectors and newbies out there.

TAG T-Shirt £10

TAG Candy Rock £1.00
**TAG Makers:**

Tobias Baker – Events Coordinator  
Kerry Barrass – Abstracts  
Steve Bayliss – TAG Steering Group  
Zoe Bice – Marketing  
Natasha Billson – TAG Coordinator; website and social media  
Paul Cheetham – TAG Party  
Timothy Darvill – TAG Coordinator  
John Gale – Displays and Exhibitions  
Julie Gill – TAG Coordinator  
Grace Jones – Art and Performance  
Adam Lodeon – Poster Session  
Emily Nickerson – TAG Steering Group  
Bronwen Russell – Token Design and Production  
Miles Russell – Logo design  
Martin Smith – TAG Party  
Daniella Vos – Programme

**TAG Crew:**

<table>
<thead>
<tr>
<th>Sarah Allerton</th>
<th>Niomi Edwards</th>
<th>Christina Lundberg</th>
</tr>
</thead>
<tbody>
<tr>
<td>Natasha Billson</td>
<td>Rebecca Gilbey</td>
<td>Jack Martin-Jones</td>
</tr>
<tr>
<td>Rebecca Bowran</td>
<td>Abigail Golding</td>
<td>Milo McCartney</td>
</tr>
<tr>
<td>Charlotte Boyd</td>
<td>Shannon Hardy</td>
<td>Jessica Moore</td>
</tr>
<tr>
<td>Tilia Cammegg</td>
<td>Dominique Hopton</td>
<td>Emily Nickerson</td>
</tr>
<tr>
<td>Ria Doherty</td>
<td>Preslava Ivanova - ATW Photographer</td>
<td>Jack Powell</td>
</tr>
<tr>
<td>Emily Dowden</td>
<td></td>
<td>James Ward-Gwilliam</td>
</tr>
</tbody>
</table>
Thank you for attending TAG-on-Sea 2013

Please do not forget to tweet throughout the conference

See you at TAG 2014 in Manchester!